

August 2007 Meeting—Minutes



California Environmental Education Interagency Network (CEEIN)

Date	August 16, 2007
Time	9:30 a.m. to 11:30 a.m.
Location	Cal/EPA Headquarters Building, 1001 I Street (Corner of 10th and I streets), Conference Room 230
Lead	Nita Davidson
Note takers	Jessie Donohoue & Jenn Goldsmith
Facilitator	None
Phone	Teleconference line canceled; no one indicated interest
Please bring your own beverage and make your own copies!	

Attendance

Vanessa Byrd, DTSC
 Marie Chavez, Cal Boating
 Nita Davidson, DPR
 Jessie Donohoue, ARB (for Ed Wong)
 Annie Kohut Frankel, Cal Coastal Commission
 Jennifer Goldsmith, ARB (for Ed Wong)
 Chris Gaillat, CEC

Sharon Jang, US EPA Region 9
 Susan Knadle, OEHHA
 Lana McAllister, CEC
 Tina Muncie, Conservation
 Judie Panneton, SWRCB
 Donna Pozzi, State Parks

	<i>Item</i>	<i>Lead</i>	<i>Time</i>	<i>Notes</i>
1.	Check in and catch up <ul style="list-style-type: none"> Welcome & Introductions Review Agenda Approve July 2007 Minutes Update Outstanding Action Items 	Nita	9:30– 9:40	The agenda was reviewed and corrections or comments should be e-mailed to Susan Knadle. Judie mentioned she did send out the email with the links concerning low-impact development, but it had not been included in the July minutes
2.	No Guest Speaker		9:40– 10:10	Chris expressed her interest in having Dr. Art come and present <ul style="list-style-type: none"> ◆ Invite others who might be interested to attend—not just CEEIN members ◆ Publicize the event ◆ Find out what would the costs be ◆ Designate Chris to get in touch with him Conference Calls: We've had problems using the phone for conference calls and it was mentioned that one of the jacks works better than the other—be aware of this for future meetings. Judie brought up that at the last CEEIN meeting Crystal mentioned the bill insert she received about washing cars correctly, thus avoiding stormwater contamination—it's good that this info is getting out
3.	Committee Reports & Discussion Communications Diversity Disney Environmental Challenge		10:10– 10:40	Communications: No August update, but will have one in September Diversity: No update Disney Environmental Challenge: Still waiting to here from Christiane about the correct title for the Web site link. Nothing new at this time, but there will be next month
4.	Miscellaneous Topics <ul style="list-style-type: none"> Participation at CABE—California Association of Bilingual Education Beach Clean-up Video 		10:40– 11:05	Participation at CABE: Kay was not there to discuss this. However, Annie would like the California Coastal Commission to be part of a group

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	<ul style="list-style-type: none"> Discuss inviting Dr. Art Sussman to be a guest speaker at future CEEIN meeting Discuss possibly sharing booths at upcoming conferences Calif. State Fair Exhibit Update CREEC Grant Update EEl Update 	<p>Judie</p> <p>Chris Chris</p>		<p>table. Susan was curious as to whether people want to buy an exhibitors table (at least 3 groups) for CEEIN (it would probably cost \$200) or to have an NGO table. CABC will be in San Jose this year.</p> <p>Beach Clean-up Video: Judie is working with CSU Chico to produce a video to promote efforts to clean up beaches. This project is funded for \$100 million by the Water Board. The 7-minute video will focus on SoCal (San Diego to Los Angeles), and highlights different projects, some of which deal with dry weather runoff (diverting water to special treatment plants that use ultraviolet rays and ozone to clean it before it enters the ocean), timing of sprinklers near the ocean (fecal matter from the birds runs off into the ocean and can have negative health effects), and stopping birds from roosting under Dana Point. The video will premier at the Water Board Meeting on Oct. 2 in LA. The film will cater to children and adults alike and will then be put online for anyone to view it. They still haven't found a narrator and are trying to get the Governor to be a part of it. Judie will begin filming in SoCal in a week. Many CEEIN members said that this film would be valuable for Northern California people as well, because many of them travel to the beaches in SoCal.</p> <p>Dr. Art: If Dr. Art comes we would want a good turnout, so we need time to advertise. Also, he may expect reimbursement for his appearance. For him and other "big" speakers that draw a crowd we should make sure auditory needs are met, such as having the speaker use a microphone. (In general, be sure to speak up so everyone can hear!)</p> <p>Upcoming Conferences: The Governor's and First Lady's Conference on Women and Families is Oct. 23 in Long Beach. Parks has attended in the past but won't be attending this year because they'd have to pay to attend.</p> <p>CEC is partnered with BP at CSTA, because BP is willing to pay for their table. However in the future, Chris would like there to be a CEEIN table.</p> <p>Dec 4–8 is the Green Technologies Conference on Green Schools in Pasadena; CEC is attending and will bring CEEIN brochures with them. Chris is trying to lower the costs of attending, so contact her if you'd like to attend.</p> <p>The California League of Middle Schools is February 28 through March 2 in Sacramento. It's attended by administrators, members of PTAs, and teachers.</p> <p>The California School Education Consortium is in Santa Clara in April. Exhibitors must pay \$800; the cost for a table is less. Chris suggested that CEEIN members join forces and split the costs.</p> <p>State Fair: State Parks is part of the exhibit in the farm area, on the history of agriculture in California. They'll be running a two-day children's camp.</p> <p>Cal Boating has an exhibit at the fair celebrating their 50-year anniversary. They're having a reception for it tonight (August 16). The exhibit is in the Expo Building #4, which is PG & E Center Stage and there will be boats there.</p> <p>Market researchers will be there from the Department of Conservation. The Recycling Market Research Trailer is in</p>

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				<p>Building B at the northeast corner, next to SMUD.</p> <p>CREEC: No update</p> <p>EEL: New curricula posted on the Web site.</p> <p>August Meetings: Nita noted that a lot of people are away for the August meetings. We had the same problem with December, so we canceled that meeting; should we do this for August? The general consensus seems to be that we get enough people for August and people want to share what they're doing for the beginning of the new school year.</p>
5.	What's New In Your World?	All	11:05– 11:10	<p>Judie: Sent a request from a reporter with the Valley Community Newspaper to contribute environmental tips. The reporter had only received tips from three people. If you'd like to send them via e-mail, Judie can give you the private e-mail address of the reporter. She's also going to find out the story's deadline and when the reporter thinks it will appear.</p> <p>In other news, the Water Board just got new pamphlets that explain what they do. (Handed them out)</p> <p>Also, let your Public Information Office know that there's an Environmental Journalists Conference at Stanford for two or three days in September.</p> <p>Annie: The 23rd Annual California Coastal Cleanup Day is Saturday, September 15, 9 am to noon at over 700 locations around the state. Volunteers will clean trash and debris from 1,100 miles of the California coast as well as another 1,000 miles along the inland shorelines of bays, creeks, rivers, and lakes throughout California. The 2007 Cleanup will look to build on the success of last year's event, when 56,273 volunteers turned out to remove just under 1 million pounds of debris from California's shorelines—the largest single event in the Cleanup's history. School groups and classes are encouraged to take part—they can even do a school yard cleanup on Friday if they aren't able to get to a shoreline or take a Saturday field trip. To find a cleanup location near you, visit www.coastforyou.org, e-mail coast4u@coastal.ca.gov, or call 800-COAST-4U.</p> <p>Coast weeks is a three-week celebration of our coastal and water resources taking place from September 15 (Coastal Cleanup Day) through October 7. Events include such things as native plant restorations, community festivals, guided nature walks, sandcastle contests, and more. For a calendar of Coast week's events, visit www.coastforyou.org.</p> <p>The California Coastal Commission has invited the public to submit personal stories of coastal stewardship for posting on the Commission's web site. We have received many wonderful stories and pictures of regular Californians doing extraordinary—and everyday—things to protect our coast and ocean. The public is invited to read the current collection of stories and vote for their favorite. The winning story will receive a coastal prize package of goodies from the Coastal Commission. Voting takes place throughout the month of August. Visit www.coastforyou.org to take part.</p> <p>Annie handed out Coastal Cleanup Day posters, brochures, and magnets. She also gave out the most recent Seafood Watch cards; if anyone needs more, request via e-mail.</p>

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				<p><i>Coming soon:</i>The Year of Science 2009 is a national year-long celebration of science to engage the public in science and improve public understanding about the nature and processes of science. See http://www.copusproject.org/yearofscience2009</p> <p>Mari: Cal Boating: 50 Years of Boating! In celebration of DBW 50th anniversary, the California State Fair is hosting museum-type exhibit with seven different activity stations requiring the support of volunteer staff. Mari is the main volunteer coordinator and has been soliciting help. (Help!) The fair runs from August 17 through Labor Day (excluding Mondays).</p> <p>2008 Safe and Wise Water Ways Poster Contest:Currently working on creating a contest participation package for 2008 with Creative Services at CSUS with a water robots theme. An invitation in Nov. will be forthcoming to CEEIN members to participate in the final judging for this year's competition.</p> <p>Boat Shows: Northern California Marine Association boat show in Oakland at Jack London Square, Sept. 8–16. Southern California Marine Association boat show in Long Beach, Sept. 20–23. The Department sponsors a safety area that includes boating clean and green.</p> <p>Donna: The California Outdoor Recreation Roundtable (a group of private and public organizations) wrote a Children's Outdoor Bill of Rights (ten things children should be able to do; e.g., <i>Every kid has the right to splash in clean water.</i>) this was made into an official proclamation by the Governor. The State Parks Board will be voting on it next week. The link is http://www.calroundtable.org/cobor.htm.</p> <p>State Parks has been working with the Master Naturalists Program (last month's speaker) to come up with an MOU. Other agencies who want to work with them should easily be able to copy this memo.</p> <p>Robert Bateman, a Canadian wildlife artist has teamed up with a Canadian environmental group that holds art contests in Canada and they're interested in expanding to California.</p> <p>Alan Weisman's book <i>The World Without Us</i> is a look at what would happen if humans disappeared from the planet. It's based on previous evolutionary cycles.</p> <p>Vanessa: DTSC is working with the Waste Board and Department of Conservation on an interactive game called Hazard House (may become recycle house). They're also developing a Web portal that will be a one-stop shop for all recycling needs.</p> <p>Hedda: The President's Environmental Youth Awards (PEYA) are due in early October. The winner in each district goes to DC and meets the President. Historically, it's been done around Earth Day, but will be at the end of March this year. They're currently fixing the web site to reflect new requirements. She'll e-mail the announcement to the group so we can publicize it. Applicants fill out a PDF with a write-up of the project.</p> <p>As soon as the federal budget is signed (Oct. 1?) they'll have an environmental education grant program. The application process will extend for 45 days, and will end right before Thanksgiving.</p>

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				<p>Chris: The Sally Ride Science Festival was last held at Santa Clara University in April 2006 and the turnout was good—about 2,000 people. The Festival promotes science and math for girls. This year's festival is September 29 at NASA Ames Research Center, Moffett Field. CEC is going to try to have a booth there—there's no charge for booths. The booth part of the festival or "street fair" runs from 11 am to 12:45 pm. Sally Ride (of course) will be the keynote speaker. There's another festival Oct. 13 at the CSULA campus. If you're interested in exhibiting, contact Tracy Busse at tbusse@sallyridescience.com. http://www.sallyridefestivals.com/</p> <p>CEC sponsored a category at the State Science Fair and their 11-year-old winner just presented his project ("Got Motor, Got Car") to their Board. It was covered by three different news crews.</p> <p>Tina: Major changes are going to be coming soon, which we'll present next month.</p> <p>Nita: Currently in the lobby of the Cal/EPA building is a touch-screen computer kiosk developed by the UC Integrated Pest Management Program. The screens show green solutions for indoor and outdoor pest problems. A kiosk is now at the State Fair, and other kiosks appear at libraries, retail stores and garden centers. They're often staffed by UC Master Gardeners and are funded by DPR and the Water Boards.</p>
	Meeting Wrap-Up <ul style="list-style-type: none"> Clarify Action Items Pending Items/Parking Lot Develop September Meeting Agenda 	Nita	11:10– 11:20	<p>Action Items</p> <p>Chris is going to see if Dr. Art is available for the November 15 meeting.</p> <p>September Meeting:</p> <p>Bob Garrison, the head of the new environmental education program at the Roseville Utility Exploration Center will be the guest speaker September 20. The link to the center is www.roseville.ca.us/explore.</p> <p>Contact Ed with agenda items; include what portion of the meeting it's for and approximately how long you'll be speaking.</p>

Meeting Protocol Agreements

- Start and end meetings on time; stay on track on agenda.
- Listen and treat others' opinions with respect.
- Keep commitments to agreements and assignments (i.e., follow-up, time frames, due dates).
- Make participation in the meeting your priority; keep cell phones on vibrate and only accept emergency calls (outside the meeting room).
- A quorum of 11 CEEIN Members is needed to hold a meeting.
- For major decisions, if consensus can't be reached, the issue will be put to a vote of the CEEIN members present at the following meeting.
- Make a conscious effort to conduct the meeting in an environmentally friendly manner.